

PROGRAM GUIDE AD SPECIFICATIONS

FULL PAGE 7.75" x 9.875" \$200.00	1/2 PAGE 7.75" x 5" \$125.00	1/4 PAGE 3.75" x 4.875" \$75.00	1/8 PAGE 3.75" x 2" \$50.00
--	---	--	--

A FEW TIPS TO REMEMBER WHEN PREPARING YOUR AD:

To ensure a high quality program, ads must be submitted as a digital file. **Adobe PDF is preferred.** We will also accept JPEG, EPS, Adobe InDesign CS5 or lower or Adobe Illustrator CS5 or lower. Resolution must be **AT LEAST** 300 DPI or vector art.

It is **RECOMMENDED** that all ads submitted should be grayscale or black and white. Color ads can be accepted but will be converted to black and white and could affect quality.

Ads should be setup to one of the sizes indicated above. Ads do not bleed off of page. (Ads do not print to the edge of the page.) Program Guide pages will print at 8.5" x 11".

We will **NOT** accept scanned business cards or any other scanned images unless they are being used as reference for a newly created ad. Advertisements must be created in a digital format.

Ads can be created or revised by the **DRUMS on the OHIO** art team upon request. A small fee may be assessed depending on the extent of the changes or the time to create a new ad. Fee will be determined by the discretion of the art team and extra cost will be given to advertiser prior to any work done.

Please submit all ads by email to sponsor@DRUMSonthesOHIO.com with the subject line **"PROGRAM GUIDE AD."**

The Promotions/Sponsorship Committee will review all ads submitted and advertisers will be contacted if artwork does not meet specifications. Please contact us at sponsor@DRUMSonthesOHIO.com with any questions.

PLEASE COMPLETE THE SECTION BELOW AND RETURN IT WITH APPROPRIATE PAYMENT TO:
DRUMS on the OHIO, P.O. BOX 6911, EVANSVILLE, IN 47719



BUSINESS NAME: _____

BUSINESS CONTACT: _____

BUSINESS ADDRESS: _____

EMAIL ADDRESS: _____ PHONE: _____

AD SIZE [PLEASE CHECK SELECTION(S)]: FULL PAGE (\$200.00) 1/2 PAGE (\$125.00) 1/4 PAGE (\$75.00) 1/8 PAGE (\$50.00)

PLEASE INDICATE ANY BELOW THAT APPLY:

SAME AD AS LAST YEAR (NO CHANGES) CHANGES NEEDED TO OLD AD SUBMITTING NEW AD NEED AD CREATED

MAKE A DONATION TO THE SCHOLARSHIP FUND | DONATION AMOUNT: _____

****PLEASE NOTE: WE REGRET THERE ARE NO REFUNDS IF EVENT IS CANCELED DUE TO UNFORESEEN EVENTS****